

## **Infinity Financial Services to Offer Regulation A+ IPO Shares Through WR Hambrecht + Co**

*Start-up investing opportunities for clients and Financial Advisors*

Oakland, CA ([PRWEB](#)) May 24, 2016 -- Infinity Financial Services has entered into an agreement with WR Hambrecht + Co, to serve as a selected dealer in Regulation A+ IPOs led by WR Hambrecht + Co.

“We are proud to be allied with WR Hambrecht + Co in providing new investing opportunities for our clients and the Financial Advisors in our firm,” said Greg Gilbert, President and Chief Compliance Officer of Infinity Financial Services. “Through its Reg A+ platform, WR Hambrecht + Co is at once making exciting investment opportunities accessible to investors, and making new funding available to emerging companies.”

The WR Hambrecht + Co website offers individual investors the ability to purchase shares of Reg A+ IPO companies in a secure, streamlined process. “Hambrecht’s website appeals to Millennials seeking web-access to expertly curated new issue opportunities. It enables our FAs to provide a broader array of options for their clients that were not available to them. And Infinity Financial Services will be building a portfolio of Tier 2 Reg A+ IPO stocks,” Gilbert said.

“Reg A+ offerings provide growth companies efficient access to public capital, enabling them to focus on innovation while providing an opportunity for all classes of investors to participate in their success,” John Hullar, WR Hambrecht + Co’s Managing Partner, said.

WR Hambrecht + Co’s Reg A+ platform was conceived of by founder and Chairman Bill Hambrecht, a pioneer in growth financing who was influential in the structure and implementation of Title IV of the 2012 Jumpstart Our Business Startups (JOBS) Act. This bi-partisan act led to updated Reg A+ Tier 1 and Tier 2 rules. Tier 2 allows offerings of securities of up to \$50 million in a 12-month period, with not more than \$15 million offered by selling security-holders that are affiliates of the issuer. The rules also provide for the preemption of state securities law registration (Blue Sky) and qualification requirements for securities offered or sold to “qualified purchasers” in Tier 2 offerings.

Infinity Financial Services is a national independent FINRA broker/dealer and registered investment advisor based in Oakland, California, with offices across the country. Infinity is dedicated to enhancing clients’ financial lives with personalized wealth management and retirement plan services. Infinity offers an open-architecture platform of traditional and alternative investments, insurance products, professional asset management, and retirement plan advisory services to individual, small business and institutional investors. [www.infinitysecurities.com](http://www.infinitysecurities.com)

WR Hambrecht + Co was founded in 1998 to level the playing field for investors and issuers. Founder Bill Hambrecht is a Silicon Valley pioneer who has been financing growth companies from Apple to Google during his time at Hambrecht & Quist and WRH+Co. Since inception WRH+Co has been championing and financing emerging growth companies and currently has four Reg A+ offerings in process and several others preparing a Form 1-A for submission. Active offerings are Aperion Biologics, Allegiancy, BeautyKind and NewsBeat Social.

WR Hambrecht + Co is headquartered in San Francisco with offices in New York. [www.wrhambrecht.com](http://www.wrhambrecht.com)



**Contact Information**

**Lynthia Romney**

Infinity Financial Services, L.L.C.

<http://https://infinitysecurities.com/>

+1 9142382145

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